



László Marczali

CREATIVE PRODUCER |
TV HOST / PRESENTER |
CONTENT STRATEGIST |

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PERSONAL CONTACT INFORMATION:

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EDUCATION, LANGUAGE SKILLS, AND COMPETENCIES:

- Education: University of Szeged, Budapest Media Institute: Hungarian and Communication Major (Study period: 2005-2006).
- Courses/Trips: EFEB: Tour Guide Qualification (2017). European Union: #EUinMyRegion Media Trip (2024).
- Languages: English (Advanced, C1 complex), Italian (Intermediate, B2 complex).
- Software skills: Knowledge of Adobe Premiere Pro, Final Cut Pro, and CapCut video editing software.
- Tech skills: Confident use of AI tools.
- Professional videography
- Other: Category B driving license.

KEY REFERENCES (CREATIVE PRODUCER / EDITOR / TV HOST)

Digital Production and Content Development (Creative Producer)

"Nyomon vagyunk!" (YouTube hit series): Supervision and professional direction of Blikk TV's most-watched true crime format. The series processes criminal cases with television-quality standards, producing outstanding organic reach:

- The Fraud King (István Bósa interview): 751,000+ views.
- The Soroksár runner murder (Szilveszter R. exclusive prison interview): 673,000+ views.
- Marinkó Magda's accomplice (János Dobnik interview): 399,000+ views.

Hosting (Television and Live Stream)

- Nyerő Blikk (2026): Host of the interactive live quiz show running on Blikk's YouTube channel. The production airs live three times a week, integrating Artificial Intelligence (AI) elements and viewer interaction. 24 episodes.
- Hatoslottó draw (2011-2020): Host of one of the country's most-watched lottery draw shows for nine years (RTL Klub/MTVA). High-level routine in hosting live broadcasts.

KEY LEADERSHIP EXPERIENCE:

Creative Producer

Ringier Hungary Ltd. / IndaNext Ltd. | September 2022 - March 2026

- Directing the publisher's video content strategy (Blikk, GLAMOUR, Kiskegyed, Egészségkalauz).
- Building and managing an in-house production studio, optimizing production processes.
- Data-driven results: by systematizing production processes, we increased monthly short video output (Shorts/Reels/TikTok) fivefold, consistently pushing the multi-platform reach of our brands into the millions.
- Professional awards: Honorka Hégető Award, Kreatív Magazine Online Video Audio Awards Special Prize, Provident Press Award.

HOSTING AND EDITING

- **TV Host / Presenter:** Hatoslottó live draw (RTL/MTVA, 2011-2020), Címlapsztori, Nyerő Blikk, Sztárcsat, etc. (Blikk TV, 2022-2026).
- **Editor-Presenter:** VálaszÚt video podcast (Civilút Foundation, 2024-).
- **News Director & Morning Show Host, Editor:** Neo FM (2012), Rise FM (2008-2011), RádióQ (2007-2008), fix.tv (2005-2008).
- **Reporter & Editor:** Digi Sport (Reggeli Start, 2010-2014), ATV (A TV Ügyvédje, 2010), MTVA (Szerencse Híradó Editor-in-Chief, 2013-2018).

PRODUCTION AND SHOW BACKSTAGE WORK

- **Audience Manager / Floor Manager:** MTVA, TV2, RTL (SzerencseSzombat, Magyarország, szeretlek!, Honfoglaló, Nagy Duett, Sztárban Sztár, X-Faktor, Maradj talpon!, NőComment!, etc.).
- **Director & Editor:** SütniCake cake reality (RTL Klub, 2016).
- **Unit Production Manager / Floor Manager:** Gálvölgyi Show (RTL Klub, 2006-2008).